

# MAMAS ALLIANCE CSI AGENCY

COMPLETELY DIFFERENT IN FIVE KEY WAYS!



“Let’s face it,  
socio-economic development starts with saving, protecting, feeding  
and educating our most disadvantaged children and teenagers.  
And that is *exactly* what MAMAS Alliance does all across South Africa!”

Dr Johann Rupert  
Chairman Richemont and Remgro

As professional CSI agents we guide, facilitate and assist Corporate Social Investments (CSI) and Socio Economic Development (SED) initiatives every step of the way. We deliver high quality services with a surprising difference.

## COMPLETELY DIFFERENT AND VERY UNUSUAL IN FIVE KEY WAYS!

### 1 PROFESSIONAL SERVICES AT NO COST!

As a Non-Profit organisation we offer our services at no cost. No fees. No commissions. Not from you as a company, nor from the NGOs you invest in. Every cent you donate or invest in a project goes directly to that project (not via us). Every cent reaches the intended beneficiaries, because we are fully funded by an international organisation that believes in the importance of CSI in South Africa\*.

*\* - Children's Fund MAMAS from the Netherlands finances us, for our services so we can offer them free of any cost to companies or projects. Children's Fund MAMAS has co-funded South African NGOs for 15 years. Learn more at [www.childrensfundmamas.com](http://www.childrensfundmamas.com)*

### 2 400 PRE-SELECTED PROJECTS TO CHOOSE FROM

We offer you a broad portfolio of 400 pre-selected high quality CSI projects all over South Africa, run by 26 leading, reputable and compliant NGOs with proven track records. These NGOs offer a range of project choices and service areas that will certainly match your company's vision, values and culture. We are confident that we will find a project that you will be eager to invest in.

### 3 COMPLETE GUIDANCE AND ASSISTANCE

We relieve any burden on your company (at no cost), providing professional CSI guidance and assistance by supplying all CSI administrative functions and all the documentation necessary to claim your tax rebates, B-BBEE Scorecard points, reporting in your annual report etc. In addition, we regularly monitor your chosen project, provide progress reports and undertake or facilitate field visits where and when desired (again at no cost).



## 4 OUR EASY 30- MINUTE CONCEPT

We developed our 30- Minute Concept and stand ready to present it to the appropriate CSI decision maker within your company, over the phone or in person. This 30 minute discussion/presentation will enable us to send you (a) a concrete proposal within one week that provides projects that fully fit your policy for you to choose from, along with (b) a document that outlines how we relieve your company of administrative burdens. We do this free of charge.

## 5 A UNIQUE ALLIANCE OF 26 NGOs

We work with a growing number of 26 autonomous and compliant grassroots NGOs working all across South Africa. These NGOs have joined forces under the name MAMAS Alliance because they are predominantly led by women; the proud and motivated MAMAS of South Africa! One of the objectives of MAMAS Alliance is to find and build solid CSI partnerships with business.

### What do these 26 NGOs have in common?

- All are of high quality, with professional management and convincing results.
- All have reputable independent boards and are audited annually by chartered accountants (SA).
- All have NPO-status, PBO-status and BEE Certification.
- All focus on what CSI is meant for: socio-economic development of impoverished communities.
- All have children and youth as their main point of entry into communities.
- All service areas are represented (both in rural and urban areas) such as early childhood development, skills development, after school care, care for orphaned and vulnerable children, nutritional programs, computer education, sports, residential care for homeless children and children with disabilities, income generating activities etc.
- Together all NGO'S reach over 80,000 beneficiaries with developmental care.



## We promise

*to make CSI easier and work for you, at no cost!  
A unique, new service for South Africa.*



*Our CSI Team from left to right: Nyika, Nthabiseng, Welma and Sylvia.*

## QUESTIONS?

Just call us, e-mail us or visit our website that includes our unique browser with over 400 different CSI-opportunities: [www.mamasalliance.com](http://www.mamasalliance.com)

## CONTACT DETAILS

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